



The Apple Digital Learning Environment

It's not about making computers more portable. It's about making them more useful.

Notebook computers have opened up all kinds of amazing new learning opportunities, both in and out of the classroom. But the real value of a notebook computer should go well beyond its portability. Apple designed the MacBook to be the most useful notebook you can put in a classroom. Or carry out of it. Everything about the MacBook – from the hardware to the software – makes it simple for students to collaborate in new ways, create professional-looking digital content, distribute their work and access digital content from many different sources.



Creativity built in.

Every MacBook comes with iLife, our award-winning suite of digital media applications for making podcasts, movies, photo projects, blogs and websites. With iLife, students don't just consume digital content. They create it.



Everything's under control.

Transform an entire class with an Apple Learning Lab: MacBook computers, AirPort wireless networking and a charging station, all in a sturdy mobile cart. Apple software makes it simple to manage them all.



Mac or PC? Now you get both.

Every new Mac can run Windows*, but no PC can run Mac OS X. Boot Camp, part of Mac OS X, lets you install Windows on the MacBook so students can switch between operating systems if they need to run a Windows application.



Media without a mess.

Today's students work with lots of digital media, including music, video, photos, audiobooks, podcasts and iTunes U content. iTunes comes with every MacBook and makes it simple to organise, distribute and manage them all.



Get help from the experts.

Apple Solution Experts Education are independent service providers who can help you maximise your technology investment and stay focused on improving student learning. With vast experience of supporting Education institutions, Apple Solution Experts Education can work with you to craft your ideal technology solution.



Useful to one and all.

We want the learning potential of the MacBook to be easily accessible to all students. So we built in features like a screen reader that supports refreshable braille displays, text-to-speech, closed captioning support, screen magnification and keyboard navigation.



Built to be green.

When it comes to being environmentally friendly, Apple approaches the challenge differently – through products like the MacBook. Designed with the environment in mind, MacBook is highly recyclable, uses less energy and earns top environmental ratings.



Amazing apart. Better together.

Sync an iPod touch to a MacBook, and students can take along the classroom content they create, wherever they go. Pocket-sized and feature packed, iPod touch includes built-in Wi-Fi, so students have 24/7 Internet access for research and collaboration. And thousands of educational apps make it the ultimate mobile learning tool. Turn the page to learn more.

With a glossy widescreen display, superfast NVIDIA graphics and a powerful Intel Core 2 Duo processor, MacBook is a full-powered, full-featured, do-it-all notebook.

For more information, visit www.apple.com/uk/education

*Microsoft Windows sold separately.



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Mobile computing is bigger than you think. And smaller.

We all know that learning opportunities really open up when students aren't tethered to a desk. So when it's mobility you want, iPod touch is what you need. It's a powerful, pocket-sized and cost-efficient tool that's custom suited to many of the tasks that students need to handle every day. With an iPod touch, students can conduct research on the Internet; collaborate by email with project teammates; take notes on a field trip; watch educational films, lectures and podcasts; and try their hand at thousands of educational applications.



Browse the Internet.

iPod touch has built-in Wi-Fi and Safari, the most advanced web browser ever on a portable device. Students can access the Internet with the press of a finger and see websites the way they were meant to be seen.



Do more on the go.

iPod touch comes with productivity applications for taking notes, keeping calendars and communicating via email. Students can also store and view photos, access Google Maps, and take advantage of a built-in scientific calculator.



Learn from the best.

With an iPod touch, students can view educational podcasts, lectures, exhibition commentaries and documentaries – all free from iTunes U and created by universities, public broadcasting stations, museums and other cultural institutions.



Tap into the App Store.

As useful as an iPod touch is out of the box, it can easily grow more useful, thanks to the thousands of educational applications available in the App Store. There are apps for learning a language, graphing equations, creating art and much more.



The iPod touch may be pocket-sized, but it's packed with advanced features like a 3.5-inch (diagonal) widescreen Multi-Touch display, Wi-Fi, a long-lasting rechargeable battery and storage capacity for up to 40 hours of video.



Amazing apart. Better together.

Some of the best content that students carry on their iPod touch can be their own creations, when you put a MacBook in their hands. It's wireless, runs Windows*, and comes with Apple's iLife digital media software, which lets students create professional-quality class projects. With iPod touch, students have mobile access to all their classroom projects and to content from experts around the globe. Turn the page to learn more.

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